

Dear Parent / Carer

April 2021 - Consent for the use of photos and video by Ark Blake Academy

Please note that this consent letter will be valid for the duration of your child's enrolment and beyond at Ark Blake Academy

We like to celebrate and showcase your child's achievements which may sometimes involve taking photographs or video recordings as part of curriculum or extra-curricular activities. These activities may include classroom activities, educational visits as well as performances, sporting and other school events.

These images may be used in a number of different ways. These are listed in the table overleaf and we request that you tick the instances to confirm if you are providing consent or not to us using the photographs or video recordings for. We may also share these images and recordings with Ark Schools (as we are one of the schools within this multi-academy trust).

We would like your consent for the use of images in the ways we have described above, for the duration of your child's enrolment at the school and beyond. **If you would prefer us not to use any photos or video recordings of your child, please indicate this in the table provided.** Any photographs or video recordings will be held in accordance with the school's Data Protection Policy. We are asking you (as opposed to your child) as they are under 13 and therefore, their data protection rights are exercised by you, on their behalf.

If you change your mind at any time about the use of your child's images, you can withdraw your consent by emailing us at info@arkblake.org. While we can stop using the photographs or video recordings in the future, we cannot withdraw or control any photos or recordings already published or in circulation online.

We also need your permission for the school photographer to take individual or class photographs and this is included within the selection table for you to provide consent or not as the case may be.

Please read the above carefully, tick the relevant boxes within the table, sign and date the form and return to your **Class Tutor**.

Thank you for your co-operation.



Peter Shaw
Principal
Ark Blake Academy

Having read the information letter carefully, please tick the boxes to the choice that applies, sign, date and return the form **(Please ensure you make a selection for EACH question numbered 1-11 below) – If any question is left blank we will consider this to mean that you do not provide your consent.**

USE OF IMAGES	I CONSENT	I DO NOT CONSENT
1) I consent to the school photographer taking photos of my child (The school photographer WILL NOT be able to take class or individual photos if you do not provide your consent)		
2) Photos and video recordings of my child being taken for use in and around school		
3) Photos and video recordings of my child being taken for use on social media (the child will not be tagged in the image)		
4) Photos and video recordings of my child being taken for use in the school's prospectus		
5) Photos and video recordings of my child being taken for use in the school's newsletter		
6) Photos and video recordings of my child being taken for use on the school's website		
7) Photos and video recordings of my child being shared with Ark Schools for use on social media		
8) Photos and video recordings of my child being shared with Ark Schools for use on Ark Schools website		
9) Photos and video recordings of my child being shared with Ark Schools for use on Ark Schools social media platforms		
10) Photos and video recordings of my child being shared with Ark Schools for marketing, fundraising and promotional purposes		
11) Photos and video recordings of my child being shared with media organisations regarding events involving my child		

Signed (parent / carer): _____ Date: _____

Parent / carer name: _____

Pupil name: _____

Form: _____ Pupil date of birth: _____